

# PIANCA

PRESS RELEASE

ICFF

# PIANCA

## Company\_PROFILE

65 years of experience, 750.000 sq.ft. of production facilities, 500 lacquered finishes to choose from, 1.000 points of sale in Italy, 50 countries in the foreign market, 50 years at the Salone Internazionale del Mobile: just a few figures to show the leading role of Pianca in the furnishing industry and to evoke the manufacturing skill at the heart of its identity.

Following the age-old Veneto woodworking tradition, the company learned to experiment with new productive technologic, innovating, by being the first in Europe to introduce solvent-free, water-based glossy lacquers, and daring, by being pioneers in the use of slate as a finishing for furniture.

Excellent workmanship is joined by premium quality materials, the pillar of the brand's philosophy and a guarantee of reliability for our clients. The pure material, recycled wood, is enhanced with veneer sourced from FSC-certified forests, then skillfully processed to ensure the effect of a unique piece. From the raw material to manufacturing, everything is 100% Made in Italy.

For these reasons, Pianca is a supporting partner of CATAS, the Italian institute for the research and improvement in quality in the wood furnishing sector.

From chairs to beds, tables to individual modular elements, each component transmits the spirit of Pianca. The shapes, in line with the concept of an elegant and functional geometry, can be harmoniously inserted in both modern and classic contexts, becoming structural pieces the room is organized around.

The different and multiform collections are developed into a wide range of solutions, marked by a contemporary taste that allows infinite possibilities of expression, from the bedrooms to the modern living area. Precisely this versatility in the furnishing systems is one of the strengths of the collections. The elements are proposed to meet all needs, and can be adapted to the most personal interpretations and combinations of volumes, spaces and emotions.

Pianca is proud to take the opportunity of the 2015 fall edition to present the result of its co-operation with internationally renowned designers such as Xavier Lust and Fattorini+Rizzini+Partners: Woody and Confluence dining tables, Dora armchair & ottoman and Boston sofa. New products, new materials, new technologies used to find the perfect balance between design and comfort.

With two show-rooms, one in Interhall and on the 7th floor of the IHFC building, Pianca showcases its unique lifestyle: elegant yet minimal.

Timeless, natural materials such as wood and leather are combined with more modern ones such as metal and glass to convey a feeling of urban luxury.

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## **GINEVRA** Sideboard\_CR&D PIANCA

A cabinet for storage and for decor personalization at the same time. This is the dual quality of the Ginevra cupboard, which with its simple, forceful design always gets noticed, while solving practical problems in any home. The slim doors, protruding from the structure of the cabinet, have hidden hinges, combining beauty and practicality. The inner glass shelves permit free organization of the storage space.

Ginevra enters the living area and becomes its protagonists, adding character to rooms with class and elegance.



### DIMENSION

W 43,30" | D 17,71" | H 59,44"

# PIANCA

## SPAZIO Wallunit\_R&S PIANCA

Sleek, clean geometric forms, clever interplay of solids and spaces, subtle or striking colour combinations, numerous finishes with diverse tactile and visual appeal, the option of the unique feel of unique when referred to natural slatestone, special accessories and complements and a superior custom-created integrated stereo sound system hidden inside the structure and exploiting its qualities for excellent acoustics.

This is Spazio, the modular system offering closed and open storage modules, designed to satisfy any spatial, visual and functional needs. It shows in the details, like the exclusive metal C-shaped support system, patented by Pianca to allow total freedom in use of interior spaces.

The incredible variety of sizes and combinations that can be created means that Spazio can furnish all contemporary living spaces, bringing its typically Italian simple minimalist, balanced, elegant style into every room in the househome.



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## PEOPLE Wallunit\_R&S PIANCA

Modernity and elegance, function and beauty, sophistication and simplicity: ambitious, superior quality combinations, designed to coexist within the People modular system. Wall panels, shelves, closed and open storage modules, desks, free-standing or wall-hanging solutions, available in a multitude of different sizes and finishes. A wealth of highly customizable options to furnish every room in your home.

People's distinctive, sleek, simple linear design is made possible via mitre-folding, which produces structures with no edge joins, creating continuity in the exterior finish, and spacers, which can be added into the composition for an enhanced, special appeal.

Limitless spaces are achieved through design focussed closely on visual and functional appeal, as Pianca's patented C-shaped supports demonstrate, designed to obtain fully floating, highly functional shelves and offer the best in Italian style and manufacturing.



DIMENSION  
W 118.11" | H 59.06" | D 17.72"  
C shaped element  
W 96.46" | H 15.75" | D 25.59"



# PIANCA

## EMI SLIM Chair\_R&S PIANCA

Linear, modern, slender design, maximum comfort, elegant constructive details: EMI SLIM combines beauty with functional advantages.

Its soft, essential lines make it aesthetically light and versatile, with its own precise personality, but adaptable to different contexts, also thanks to the possibility of personalization with the vast range of fabrics and leathers in the PIANCA collection.

The cover stands out for its double needle stitching and the handy zippers for easy removal and replacement.

Comfort is guaranteed by the expertise that has gone into the details: an ergonomic back, an ideal angle between seat and back, the light padding that supports the body and adds softness to the structure.



DIMENSION  
W 18.90" | H 33.46" | D 24.02"



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## ABACO Coffeetable\_R&S PIANCA

Contemporary, essential, light and functional: ABACO is a coffee table with refined, versatile style.

The simplicity of its design conceals interesting and well-gauged geometric and constructive choices that explore and exploit the theme of the circle and symmetry.

The base is composed of three slender metal legs, connected by a spoked structure that also supports the top, which can be raised for use as a handy tray, separated from the structure by a simple gesture.

ABACO is available in three different heights and diameters and can be personalized by selecting lacquer colors and metal finishes from the Pianca collection.

The combinations of finishes for the top and base can be playful or elegant, just as the combinations of multiple tables from the ABACO series can be varied and original.



DIMENSIONS  
W 23.62" | H 17.72" | D 23.62"  
W 29.92" | H 11.81" | D 29.92"  
W 35.43" | H 7.09" | D 35.43"



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## ICARO Coffeetable\_R&S PIANCA

ICARO enters spaces with elegance, thanks to its minimal and versatile image, but full of poise and character.

The dynamism of this small table comes from its precious variety of finishes, making it ideal for any setting, from the most minimal to the most intense.

### MATERIALS

Structure in metal; top in wood, marble or glass.



### DIMENSION

W 47.24" | D 47.24" | H 14.57"

W 59.06" | D 31.50" | H 14.57"



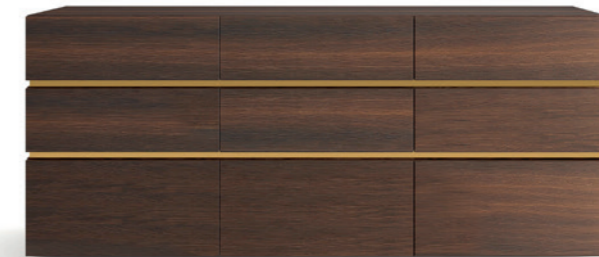
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## PEOPLE Drawer unit\_R&S PIANCA

This chest is part of the People program of storage cabinets, featuring a wide choice of materials and colors, and modular design based on multiples of 10 cm. This makes it possible to furnish the home to meet your needs, just like a tailor-made garment.

The separators – recessed with respect to the drawers – offer another touch of originality. The result is an innovative chest of drawers that responds to very different needs and tastes: strikingly elegant in the stained wood finishes; eclectic in the glossy colored lacquers; spontaneous and harmonious in the natural wood finishes; original with the metal finishes of the contrasting or lacquered separators.

The infinite color combinations make this a unique piece for a personal interpretation of the home.



### DIMENSION

W 59" | H 34.65" | D 17.70"

# PIANCA

## IMPUNTO Bed\_R&S PIANCA

Refined, rich and impressive bed, characterized by a tall bedframe and by a soft headboard, quilted with an asymmetric stitching that interprets the capitonnè with a contemporary touch. For the most demanding guests there is also the variation with the maxi headboard, higher and with the asymmetric stitching also on the bed frame. Because the new luxury is a majestic asymmetry.



DIMENSION  
W 72.83" / 89.37" | H 43.31" | D 87.80"



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## SPILLO Bed\_R&S PIANCA

A bed which is slimline and elegant, underscored by the extended stiletto-shaped legs. Refined in its modernity, versatile in its setting and matching coordinates, it is available both in the matt or high gloss lacquered versions as well as in the wood finish.



DIMENSION  
W 65.75" | H 37.40" | D 85.43"



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# PIANCA

## FATTORINI+RIZZINI+PARTNERS\_Designers



The Italian studio Fattorini + Rizzini + Partners (Robin Rizzini, chief designer - Lucio Quinzio Leonelli, managing partner - Bruno Fattorini, president) based in Milan have earned an international reputation for the unique approach to contemporary furniture design marked by an Italian sign and supported by R&D activities on materials and processes. The Fattorini+Rizzini+Partners design projects have earned awards such as winner of the furniture design category at Azure Awards 2013, winner of the Interior Innovation Award by the German Design Council 2012 and the Interior Innovation Award – Best of Best 2014.

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## BOSTON Sofa\_Fattorini+Rizzini+Partners

Boston is an elegant sofa, combining great comfort with strong visual presence. Its style is characterized by details of the past, made and embellished with a handcrafted workmanship quality declined from a perspective of industrial production.



### TECHNICAL DESCRIPTION

Fixed and modular sofas, with tufted or smooth back rest. Leather and fabric covers. Legs with burnished metal finish.

### DIMENSIONS

W 66.93" | D 39.37" | H 26,37"  
W 82.67" | D 39.37" | H 26,37"  
W 98.42" | D 39.37" | H 26,37"  
W 114.17" | D 39.37" | H 26,37"





# PIANCA

## WOODY Table\_Fattorini+Rizzini+Partners

The surfaces and features of the table designed by the studio Fattorini+Rizzini+Partners jibe perfectly with the Pianca philosophy, giving rise to a product of clean, essential geometric lines. Woody is rigorous and minimal, to fit perfectly into both classic and contemporary domestic spaces.

The concrete substance of the wood conserves its character in every part, thanks to a finish that brings out its natural beauty.

The oak top seems to float on the structure, reaching a length of three meters with a single spectacularly slim plank.



### TECHNICAL DESCRIPTION

Rectangular table in solid oak, multi-layered wood.

### DIMENSIONS

D 35.43" | W 70.86" | H 29.92"

D 39.37" | W 82.67" | H 29.92"

D 39.37" | W 118.11" | H 29.92"

D 51.18" | W 51.18" | H 29.92"



# PIANCA

## DORA Armchair\_Fattorini+Rizzini+Partners

The armchair Dora springs from the idea of creating a product that synthesizes the affirmed array of Scandinavian design and the essentiality of the Italian touch. The winning blend between the generously comfortable padded seat and the slim metal structure is pleasant to see in its balanced proportions. The quality of the details and materials completes the picture of a sleek and versatile product suitable for interior environments. The armchair comes covered with removable fabric or with non-removable leather. The base is available in brushed stainless, brushed burnished, painted white or blackboard.



### DIMENSION

W 29.92" | H 44.49" | 32.28"



# PIANCA

## EMILIO NANNI\_ Designer



Graduated in Architecture in Florence. He has taught in various Faculties of Architecture and Design in Italy. He set up the Emilio Nanni|ENA+d|arch+design studio, providing architecture, urban redevelopment, design, interior design and art direction services. As an architect he created numerous residential architecture projects, large and small, in many different Italian cities. As a designer he has collaborated with lots of Italian companies including Billiani, Bross, Cabas, Calligaris, Da A, De Castelli, Laboratorio Pesaro, Lamm, Mdf Italia, Guzzini, Roche Bobois, Saba, Pampaloni, Tonelli, Tonon, Valadier Gioielli, Zanotta and Zeritalia. He started collaborating with Pianca in 2015. This painter and experimenter has always exhibited in various personal shows in galleries and museums in Italy and abroad, and his works feature in various international public and private collections.

# PIANCA

## HAIK Coffeetable\_Emilio Nanni

HAIK harmoniously blends geometric forms, reflecting and playing with light thanks to its elegant metal finishes, or forcefully taking its place in essential settings in the white version.

The craftsmanship involved in the manufacturing process makes every piece unique. The natural quality of the material is immediately evident to the eye and the touch.

The innovative force of this object in terms of construction, form, material and finish makes it a durable accessory, suitable for all spaces, inside and outside the home. Eclectic in its interpretation, it can be used as a bedside unit, a small table, a stool. A unique object with a forceful character, a touch of art that is never overlooked.



Materials: monolithic hyper-stoneware, an ecosustainable ceramic material with advanced technical properties, extremely resistant to impact, scratching, atmospheric agents (UV), frost and corrosive substances.

Manufacturing process: high-temperature single firing (1250°C). The metallic glaze is consolidated through a second high-temperature firing, in a work cycle of up to 70 hours.

Available colors: White, Gold, Silver and bronze metal

### DIMENSION

W 16.93" | H 16.93" | D 17.72"

# PIANCA

## ANDREA CASTRIGNANO\_ Designer



Andrea Castrignano was born in Milan in 1969. He completed his studies in the United States where he started his career as an interior designer. The Anglo-Saxon culture helped him develop a passion for quality, attention to details and customer needs. Back in Milan, in 1997 he opened his own studio in beautiful "Piazza del Liberty", near Piazza Duomo. Thanks to his professional talent and his interpersonal skills he became one of the most respected and appreciated real estate consultant. His clientele soon included very high-end prestigious customers. Over he developed his own personal style; thanks to his experience as a realtor and to his interior design talent he was among the first who introduced the "turnkey" concept in residential real estate. Andrea hosted the much followed first two editions of the show "Vendo casa disperatamente" with Paola Marella broadcast on Real Time. Since 2011 he has been the protagonist of a new docu-reality show : " Cambio Casa, Cambio Vita", broadcast on "La 5" channel. In 2011 he published "Cambia casa con Andrea!" a book on Home make-over .

# PIANCA

## PIUMOTTO Bed\_Andrea Castrignano

The freshness and charm of a textile bed, combined with inimitable softness: this is the outstanding feature of Piumotto.  
The bed offers a pleasant sensation of comfort thanks to the headboard padded with goose down and soft bedframe. A welcoming bed that can be personalized thanks to the wide range of fabrics and leathers in the collection.



### DIMENSIONS

W 67.32"/74.41" | H 39.37" | D 92.52"  
W 83.86"/90.94" | H 39.37" | D 92.52"



# PIANCA

## XAVIER LUST\_ Designer



Born in 1969, he studied interior design at Institut Saint-Luc before opening his own Studio in Brussels. In 2000 Xavier Lust started to design for MDF Italia, an ongoing relationship which was the start of his collaboration with leading international producers such as Driade, De Padova, Cerruti Baleri, Fiam, Extremis...

His work is clearly identifiable through the visible tension he gives to his objects, and the curves inspired by his innovative (de)formation process of metallic surfaces.

He has received dozens of awards including Compasso d'Oro. His work has appeared in over 50 exhibitions and is a regular feature in international design publications. He is a regularly invited guest lecturer at leading art and design institutions around the world. "A wonderful aspect of Xavier's work is the illusion of lightness and motion," writes the Russian critic Olga Bozhko. "In his designs he manages to express what seems impossible. It's seems as though his works are not created; they are born."

# PIANCA

## CONFLUENCE Table\_Xavier Lust

The stylistic vocation of Xavier Lust is to give form to metal, while Pianca's special expertise lies in giving form to wood. These are the coordinates of Confluence, a table that has the dynamic elegance of geometry in motion. The steel sections of the structure open in an original three-dimensional way, and the force of the material conveys a sense of sinuous lightness. The passage from horizontal to vertical is smooth, embodying the idea of space that seems to infinitely cycle. The placement of the top is the concluding gesture of a harmonious design.

Confluence comes in four geometric forms: square, circle, rectangle and ellipse. It is a universe of purity, in a free dialogue with archetypal forms. The company has selected 12 variations, in a series of finishes for 72 possible personalized versions. A strong design idea sets out to interpret spaces in different styles, playing with form, proportions, the expressive impact of materials.



The base is in steel. The top is the result of workmanship on a light composite panel clad in plastic laminate with a thickness of 1 mm, edged with the same finish in the same thickness. Finishes range from laminate to natural wood veneers.



### DIMENSIONS

Rectangular: 90.55" x 35.43"  
Elliptical: 94.5" x 55.12"  
Round: Ø 55.12"

# PIANCA

## PHILIPPE TABET\_ Designer



He graduated in 2009 in Industrial Design at L'école de Condé Lione and started working immediately for BETC Design in Paris, for Odoardo Fioravanti and Fattorini-Rizzini+Partners in Milan. In 2013 he set up his studio in Milan and collaborates with brands like Miniforms, XSories and Incipit.

# PIANCA

## ESSE Chairs\_ Philippe Tabet

The family of Esse upholstered chairs designed for Pianca consists of two armchairs, one of which has a solid base, and of one chair. "Esse" therefore recalls an iconic, continuous sign, the "S", visible in the seat profile, and also the idea of femininity which makes the object welcoming, curvy and harmoniously designed. The polyurethane shell is covered in fabric.



### DIMENSIONS

W 22,04" | H 30,70" | D 20,86"

W 22,04" | H 31,10" | D 20,86"

W 18,89" | H 30,70" | D 20,86"



# PIANCA

## STEFANO GAGGERO\_ Designer



Stefano Gaggero was born in Savona in 1971. After gaining his high school arts diploma he chose Milan as the city where he would continue his studies in the field of design.

He got a diploma in Industrial Design in 1995. From 1995 to 2002 he collaborated with architect Ferruccio Laviani, for whom he created showroom designs for groups like De Padova, Ros, Kartell and Moroso. From 2002 to 2006 he worked with architect Paola Navone dealing with the image sector and conducting research on trends and materials.

He also collaborates in designing collections for Egizia, Reichembach, Gervasoni and Abet Laminati. From 2006 he worked as a freelance design consultant for Gruppo Deroma, designing the new indoor-outdoor plant pot collections. In 2008 he became a consultant for the Vittorio Bonacina group and designed the Orlando sofa. He also oversees the updating of the colour and fabric portfolios. On top of his habitual designer work, since 2006 he has also been doing styling for a few companies.

# PIANCA

## 1+1 Coffeetable\_Stefano Gaggero

1+1 Having fun while furnishing your own living space: this is the added value of the 1+1 solution. The reconciliation of the circle and the square is the key design factor: the pleasure of uniting, dividing, imaginatively juxtaposing forms and colors, in keeping with personal tastes.

1+1 unleashes creativity, transforming rooms, in always different but always harmonious ways. All thanks to an original stylistic approach: a metal structure, a lacquered top, in a wide range of colors.

The tables can be used individually, next to the armrest or the back of a sofa, or as bedside units, high or low consoles, against the wall or like an island at the center of the room... How many other combinations can you invent?



### DIMENSION

Square: W 23.62" | H 11.81" | D 11.81"

Console: W 59.05" | H 19.67" | D 11.81"

Round: Ø 23.62" | H 11.81"

# PIANCA

## ODO FIORAVANTI\_ Designer



Odoardo Fioravanti graduated in Industrial Design at the Politecnico di Milano Faculty of Design. He has been in the field of industrial design since 1998, also experimenting with graphic design and exhibition design, with a firm desire to channel the various disciplines into one single ongoing subject. His designs have won prestigious international awards. He has taught in a number of schools and universities like the Politecnico di Milano, IUAV in Treviso, the University of San Marino, Istituto Marangoni, Scuola Politecnica di Design, Domus Academy and HEAD Genève. His works have been displayed at various international exhibitions, culminating in a personal show in 2010 entitled "Industrious Design" at the Milan Triennale Design Museum. In 2011 he won the Compasso d'Oro ADI Prize with Pedrali's curved wood Frida chair. He is a freelance journalist for design magazines seeking to explore the new frontiers of design as a discipline. In 2003 he set up the Odoardo Fioravanti Design Studio which has worked on projects for various companies. These include Abet Laminati, Ballarini, Casamania, COOP, Desalto, Flou, Foscari, Normann Copenhagen, Olivetti, Palomar, Pedrali, Pircher, Vibram and Victorinox.

# PIANCA

## CORA Chair\_Odo Fioravanti

Our extensive research to combine different materials, has led to the design of the CORA chair which aesthetically uses wood for the seat, a polyamide, for a supportive backrest and metal for the slender legs.

The backrest has been specially designed to provide a soft-to-the-touch finish, eliminate visual joints between the other materials and to provide a minimalistic style to the chair.

The CORA chair is available in various colours and material combinations, to blend into any background.

Materials: metal legs finished with an epoxy paint; a thin, polyamide (nylon and glass fiber) supportive backrest. The seat is available in ash, oak or padded with fabric, leather or ecoleather covers.



**MANUFACTURING PROCESS** the seat is molded in an elaborate process resulting in a finish that is soft to the touch (mold photoengraving). The colors white and dove gray are obtained with directly batch-dyed material; the blackboard color, on the other hand, is produced with a particular thermal painting process that acts on the molecules, guaranteeing very high quality and durability of the color.

### AVAILABLE COLOURS

Base: bianco and lavagna

Ash seat: natural, aniline white, aniline lavagna, aniline giallo

Oak seat: natural, grey, burnt oak

Padded seat: leather, ecoleathers and fabrics

Backrest: bianco, tortora, lavagna

### DIMENSION

W 17,71" | H 31,50" | D 19,68"

# PIANCA

## INTRO Chair\_Odo Fioravanti

INTRO as in “introverted,” from the idea of a person discreetly folding his hands behind his back. The essential design expresses a specific character: the base with its slender lines supports a comfortable seat, welcoming, soft to the touch.

Seen from behind, the back displays the folded arms that provide a handy grip for lifting and moving the chair. The stackable structure permits optimization of spaces used for entertaining guests.

Thanks to its minimal elegance and many color combinations, it is ideal for any space in the home: the dining area, the kitchen, children’s bedrooms. The «blackboard» version, for example, is perfect for very elegant contexts; the yellow seat brings a touch of youth and flair. Thanks to its form and the characteristics of its materials, “Intro” is also an excellent choice for public spaces.

No ordinary chair, but a design object that makes its mark.



**MANUFACTURING PROCESS** the seat is molded in an elaborate process resulting in a finish that is soft to the touch (mold photoengraving).

In the colors white, red and dove gray, it is molded with batch-dyed material; the blackboard and yellow colors are produced with a particular thermal painting process that acts on the molecules, guaranteeing very high quality and durability of the color.

### AVAILABLE COLORS

Base: bianco, lavagna, polished chrome.

Seat: bianco, tortora, lavagna, giallo, rosso.

### DIMENSION

W 21,25" | H 32,67" | D 20,47"

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