

**We Get It.**

*podiumwear*



## What We Do



We craft made-to-order team apparel in St. Paul, Minnesota.

The process of manufacturing custom cycling apparel, is complicated. There are many steps along the way for both client and manufacturer:

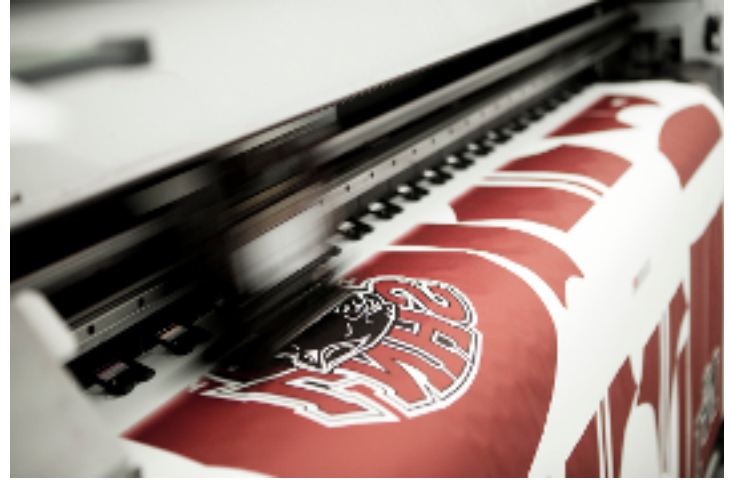
1. Selecting the right products
2. Creating the design
3. Color matching
4. Determining correct sizes
5. Printing the design on paper
6. Transferring the design from paper to fabric (dye sublimation)
7. Cutting the pattern pieces
8. Sewing the final garment
9. Assuring quality of client design as well as product construction
10. Delivering the final product

That's A LOT to manage and it's easy for something to go wrong along the way.

Our competitors hands off their production to overseas factories, trusting that they will get it right. It's no wonder they so often get it wrong.

At Podiumwear, we are proud to be 100% Made in Minnesota. We cultivate a workshop-style environment where every employee has a hand in crafting the end product. Having full control of production ensures that our quality is the highest possible, our clients get the highest level of customer service and they receive their product as quickly as possible.





## Why We Got Started

Podiumwear was founded in 2003 on the idea that customers deserve a better experience when ordering custom team apparel.

Founder Reid Lutter, a former coach, had been through the process of ordering custom team apparel with various vendors. Each time, his experience was a negative one.

He decided that to he could do it better by manufacturing apparel himself in Minnesota.



# What We Offer



## 1. Concierge-Level Support

We got into this industry for you! Need us? Just call.

## 2. Made-in-MN Quality

We know it's good because WE MAKE IT in St. Paul, MN, not some factory overseas.

## 3. Free Design Service

The whole point is getting a custom design. Why would we charge extra for it?

## 4. Team Storefront

No more spread sheets or collecting money. Sit back and relax. We got this.

## 5. Fast Turn-Around

4 week turn from time of entering final sizes.

## 6. Product & Size Guidance

Size kits, videos, guides, phone calls.. We'll help to make sure it fits!

## 7. Low or No Minimums

5-piece minimum on new orders, no minimum on re-orders. Stop holding inventory. We'll make more when you need it!

## 8. Podiumwear Guarantee

We guarantee everything we make.

## 9. Three Product Lines

Gold, Silver and Bronze-level product lines for every type of cycling need. Jerseys, bibs, shorts, jackets, merino wool, accessories - the works!



## What We Support

We support grass-roots level organizations that, like Podiumwear, have a new way of thinking about cycling in the United States.

Podiumwear is proud to be the official jersey supplier for NICA: The National Interscholastic Cycling Association.

In just a few years, NICA has grown to include 19 state leagues across the country. Being a part of the movement to get more kids on bikes is tremendously rewarding.

[Link to Press Release](#)





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