



VOLTON®
BICYCLES



Good
Looks



Great
Performance



Greatest
Value

PRESS PACKET

1-(855)-4VOLTON • www.voltonbicycles.com

FOR IMMEDIATE RELEASE

Contact :
Joe Marchfield
855 486 5866
volton@voltonbicycles.com

Electric Bike Maker Volton Bicycles to Debut New Commuter and Off-road Models at Interbike International Bicycle Exposition

Volton Bicycles, a Chicagoland based electric bicycle manufacturer, is debuting two new models at the Interbike International Bicycle Exposition in Las Vegas, Nevada, September 21-23.

Electric bicycles have become in-demand as interest in alternative transportation and bicycling has gained popularity.

Volton Bicycles founder, Joe Marchfield, is glad to see the bicycles he started designing and developing in a Logan Square garage 5 years ago gain support and interest nationally.

Late last year Volton completed a new electric bike design with the city commuter in mind. The Volton "Express," named as a nod to the Chicago "L" trains that have fewer stops, looks very much like an ordinary bicycle, aside from a small circular motor situated between the pedals. Lightweight and low-profile, the "Express" has everything a rider looks for in a city commuter with the added feature of a throttle and pedal-assist activated motor to move riders across town.

The company is also showcasing a redesign of their popular model, the "Alation." The new design integrates the latest torque sensing motor and battery technologies on the market. The new Alation uses the riders force applied to the pedals to calculate how much power to output to the pavement. The model features pedal-only power assistance, emphasizing the sporting and fitness aspects of cycling while giving riders the power to ride further and more frequently.

"These bikes are functional in a variety of settings and many people benefit from having electric assist available," Joe says. "Interest is growing among consumers and at bike shops. We are excited to show our new designs at the biggest bicycle industry event in the nation."

The 2016 expo marks the first official attendance for Volton Bicycles.

###

If you would like more information or to further discuss this topic, please call Joe Marchfield at 855 486 5866 x 1 or email volton@voltonbicycles.com

El Legs Express

Giving new meaning to "hybrid" bicycles



- Volton's all-season city commuter with light-trail capability blends the best of today's greatest technology.
- Low-profile frame design with integrated 36v10ah Panasonic battery

- Mid drive motor with 9 levels of pedal assistance
- High-strength fenders and guards to keep riders clean in any condition

Alation Mid Drive

Volton's redesign of the popular Alation series adds the newest generation of torque sensing mid drive motor output.



- Volton's first Class 3 Speed Pedal-assist – allowing riders to activate the electric drive system through pedaling only (no throttle) to reach higher speeds
- Popular battery-in-frame design with 48v11ah Samsung battery

- Motor power and drive train to overcome the most demanding terrain
- Componentry from the most trusted names in cycling

AVAILABLE LATE SUMMER 2016

About Volton Bicycles

Good looks, great performance, greatest value

Volton Bicycles was founded in Chicago, Illinois in 2011.

Our vision is to establish our electric bicycles as a simple and affordable alternative method of transportation. Whether you are a daily commuter, a student, a delivery person, rehabilitating an injury or are just looking for a fun, new way to explore the great outdoors, we are passionate about developing and providing electric bicycles for you to use as a exhilarating alternative of mobility.

Volton Bicycles was formed after receiving very positive feedback on a power-assisted electric bicycle developed for a family member who underwent heart surgery. He wanted an alternative to rehabilitation confined to indoor stationary equipment. This bicycle provided a great opportunity for him to be mobile and exercise while enjoying the beautiful outdoor bike-ways on a fun new form of transportation. The positive gains this bike provided and the great response we received motivated us to further explore the many benefits electric bicycles can provide.

Volton Customers

Volton markets complete electric bicycles through the company website as well as independent bicycle dealers throughout the US.

Volton bicycle riders are drawn to our brand for a variety of reasons and they share a passion for cycling and staying active.

- Riders are using Volton bicycles to replace car trips to get to work, school and run errands close to home
- Some riders use the assist features of Volton bicycles to rehabilitate an injury and/or overcome physical limitation allowing them to participate in cycling
- Geographically diverse, with a concentration of riders in hilly regions
- Have a desire to enjoy the great outdoors.