PRESS RELEASE

For Immediate Release

CONTACT

Jill Nelson
Director of Marketing
T317.267.2626 X130
F317.267.2629
jill.nelson@mayerfabrics.com



Mayer Fabrics Introduces Spectrum Collection

Indianapolis, IN 4.04.16 - The Spectrum collection was designed specifically to address the industry's need for inexpensive textured solids available in a wide range of color choices. This collection features five dynamic patterns; Prism, Optic, Variant, Continuum and Theory. Each pattern works independently and together, to create a full spectrum of 105 colors to be used for both vertical and upholstery applications. "Core" colors, Alabaster, Dove, Zinc, Café Au Lait, Espresso, Stone, Charcoal, Onyx, Ocean, Ink and Lipstick are standard cross market colors and can be found across all 5 color palettes. In addition, colors were culled and added to existing pattern, Foundation10, to coordinate with this new matrix and expand Mayer's rich color portfolio. Milled in America.

Prism is a simple, small scale geometric reminiscent of a prism's shape. The tightly woven dobby weave gives Prism its small refractive surface texture. Available in a kaleidoscope of 25 colors ranging from soft neutrals to bolder, more saturated colors. Prism is made with 100% polyester.

Variant, with its pronounced surface interest and cross dyed technique, has a much desired nubby appearance and slightly chunky feel. Available in 15 colors, each with a unique striated effect giving the fabric subtle movement. Variant is made with 100% polyester.

Foundation10 is a tried and true classic crepe fabric now available in a curated color palette. This pattern utilizes both the pattern's best sellers and the addition of new colors, adding a much needed pop to the overall color range. Foundation10 can be used in conjunction with new Spectrum colors and will be part of the overall foundation of the Mayer Fabrics color matrix. Foundation is made with 100% recycled polyester.

Theory is a modern spin on a classic solid pattern. A two colored heather effect highlights the subtle ground weaves. Available in 25 clean, complex color combinations. Theory is made with 100% polyester.

Optic provides a delicate weave choice along with its two tone quality allows the pattern to have interaction with light. Optic is a delightful interplay for the eyes and hand. Available in 16 graphic colors. Optic is made with 100% polyester.

Continuum utilizes a fine slub yarn and basic weave structure. Continuum is the perfect choice for a natural linen look. Available in a broad range of 25 colors from sophisticated natural tones to richer colors. Continuum is made with 100% polyester.

About Mayer Fabrics

Mayer Fabrics is a family-owned company which has been headquartered in Indianapolis since its founding in 1897. The company serves the needs of the contract market for office furniture, healthcare, hospitality, education and government entities. Distribution is achieved through a group of employee and independent sales reps throughout the U.S., Canada, Mexico, England and the Pacific Rim. More information is available on the web site, www.mayerfabrics.com.