

**PRESS RELEASE**  
For Immediate Release



**CONTACT**

Rob Mayer  
President  
T317.267.2626  
F317.267.2629  
[rob@mayerfabrics.com](mailto:rob@mayerfabrics.com)

**Mayer Fabrics Introduces Showtime Vinyl Collection**

*Indianapolis, IN 8.31.16* - Mayer is pleased to introduce a comprehensive new Showtime Vinyl Collection. Catwalk and Cirque feature two printed vinyl patterns that bring new geometric designs and multi-colored combinations to our coated fabrics offering. Catwalk and Cirque are suitable for all seating applications in multiple market segments including healthcare, hospitality, education, restaurants, gaming and corporate interiors. The high UV rating of 1,000 hours provides extended indoor sun protection. The PBG+ finish is bleach cleanable and offers excellent stain resistant protection. Ink and marker can be removed as long as proper cleaning methods are utilized in a timely manner. Broad, versatile color palettes work well with many of our existing vinyl and Crypton upholsteries. Both Catwalk and Cirque feature SILVERGUARD antimicrobial technology.

**Catwalk** features an abstract all-over grid pattern with interesting depth and dimension creating the appearance of a textural effect. The design reminds one of a natural, narrow bridge, thus the name Catwalk. Colors Marigold, Cobalt and Cinnamon are subtly blended with warm neutrals like Raffia, Cobblestone and Limestone and are perfect for healthcare interiors.

**Cirque** features a mid-century modern style graphic embedded in a larger-scale abstract grid. Overlapping circles are layered in contrasting colors to create a unique effect. Warm neutrals and earth tones, like Driftwood, Sage and Brownstone, dominate the palette. Vibrant combinations such as Avocado, Firecracker and Pacific are also featured. Cirque will make a great statement pattern in healthcare as well as hospitality environments.

**About Mayer Fabrics**

Mayer Fabrics is a family-owned company which has been headquartered in Indianapolis since its founding in 1897. The company serves the needs of the contract market for office furniture, healthcare, hospitality, education and government entities. Distribution is achieved through a group of employee and independent sales reps throughout the U.S., Canada, Mexico, England and the Pacific Rim. More information is available on the web site, [www.mayerfabrics.com](http://www.mayerfabrics.com).