

FOR IMMEDIATE RELEASE

**Capri Designs Introduces Stylish, Clear Handbags Suited for  
Security-Enforced Venues and Workplaces**

*Clearly Fashion collection offers feminine, fashion-forward, security-safe  
line of clear handbags*

**JULY 9, 2016** - The team at Capri Designs is thrilled to announce the launch of their brand new collection, Clearly Fashion. This collection includes a line of clear, fashionable handbags designed to accommodate an ever-changing marketplace.

As more and more venues and workplaces demand heightened security, fashion doesn't always accommodate. Capri Designs is changing that with the Clearly Fashion collection. This carefully crafted, high fashion line of venue-compliant handbags and accessories makes it easier for women to respect rules and regulations set forth by various venues and workplaces. By carrying clear handbags, women can spend less time at security checkpoints, and by carrying fashionable accessories, women can feel good about meeting safety concerns with a solution that is satisfactory to them.

In 2013, the NFL limited the size and types of bags that can be carried into stadiums. These specific regulations set forth that small clutch bags not exceeding 12" x 6" x 12" and only being made of clear plastic, vinyl, or PVC could be brought into stadiums. College universities, such as Auburn University, have also set forth such regulations. The NFL's bag policy will be replicated at Auburn in the 2016-2017 season.

In light of these changes, Capri Designs decided to create a line of bags that accommodated these rules.

The Clearly Fashion collection includes handbags constructed with a clear PVC body and featuring accents such as Vegan leather and gold hardware, thereby offering a fashion-friendly design. The Carryall Tote offers 12" x 6" x 12" dimensions and a choice of double handles or an adjustable and detachable shoulder strap. The Large Crossbody is 10" x 7.5" x 2.375", and the Small Crossbody measures in at 8" x 6" x 1.6". Both can be converted from a crossover to a clutch.

In addition, the Clearly Fashion line offers coordinating pouches and cases featuring stadium-compliant solutions for stowing personal items. Within the collection, shoppers can find wristlet cases, ID cases, lanyards, and more.

Aside from stadiums, Clearly Fashion handbags and accessories can be used in safe workplaces, such as department stores and airports. Travelers can also use the new bags on flights and more.

Capri Designs is thrilled to announce the launch of the Clearly Fashion collection. More information can be found at <http://www.capridesigns.com/>.

## **About Capri Designs**

Capri Designs is a family owned and operated business launched by three sisters and their dad. The company offers a premier selection of fashion travel bags and accessories, campus accessories, stationery designs, and more.

## **Contact**

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