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LOCAL COMPANY INNOVATES IN SHARK TANK STYLE

Greenville Company Sees Growth through New Business Process

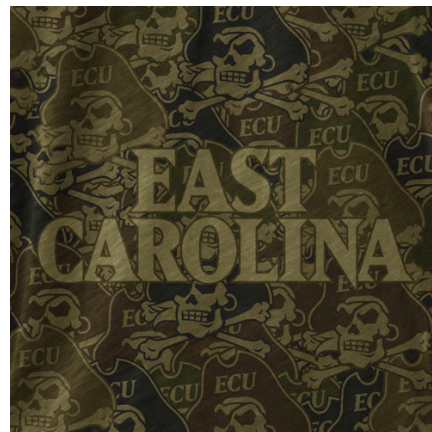
(Greenville, NC) – December 16, 2015 When a group of local entrepreneurs started their company, P&A Industrial Fabrications, owners Claude Pruitt and Jack Adams had a vision beyond return-on-investment. After many years of success manufacturing premium paint roller fabric, they were inspired by the hit ABC show Shark Tank as a way of finding new concepts to diversify their portfolio.

Over the years the management team has presented ideas to judges or “sharks” (consultants and local business leaders) who listen to their pitch and vote on the best concepts. This process allows the managers to bring fresh ideas to the table and see them come to life. The Shark Tank-like format and approach helps to foster creativity among P&A employees and challenges them to solve problems. “Not only is this a good exercise for businesses, but it also helps to build ingenuity, resourcefulness, and inspire innovation among the staff.” Said Claude Pruitt, P&A owner. This unique practice has already brought products to market with more in the pipeline.

Recently one of these concepts has been launched locally with innovative designs not seen before in the collegiate apparel industry. [Fanouflage](#) gives schools the opportunity to leverage the increasing demand for camouflage designs through the thoughtful integration of logos and brand elements.

“Licensing designs in this way has never been done before. We’re excited to bring this concept to some of our favorite universities locally as well as others who are embracing the trend.” Said Charles Burnett, P&A CFO, General Counsel and originator of the idea.

Now available for East Carolina University, NC State, Mississippi State and Baylor University, Fanouflage shirts and hats are being spotted across campuses and at sporting events.



On December 30th, two Fanouflage schools (NCSU and MSU) will be playing in the Belk Bowl in Charlotte and the company hopes to make an impression with the 70,000 attendees.

About The P&A Group

Located in Roxboro and Greenville, NC, The P&A Group family of brands includes P&A Industrial Fabrications, GooseWaddle, Epoch Solutions, and Fanouflage. Their mission is to grow and develop companies of well-trained, highly motivated, customer focused professionals in creative, productive and socially conscious environments. P&A’s reputation is built on dedication to staff, customers, and community. For more information contact Charles Burnett at (252) 329-8881 or via email charles.burnett@paiflnc.com.

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