

**Media Contact**

Mike Jones  
Marketing Director  
MEE audio  
marketing@meeaudio.com

For Immediate Release 02/18/2016

**CAMEX 2016: MEE audio to showcase latest headphone products for sports, live music, and the connected home**

**(Industry, CA – February 18, 2016)** MEE audio, premier manufacturer of wired and wireless headphones, earphones, and audio accessories, will showcase its sports, wireless, and high-fidelity product lines at the CAMEX 2016 Expo. Key new releases will receive spotlights and live demos.

**M7P Secure-Fit Sports In-Ear Headphones**

Engineered for runners and gym-goers, the MEE M7P is the world's most advanced and ergonomic sports earphone, combining an over-the-ear design with pivoting nozzles that provide a comfortable fit in ears of all shapes and sizes while channeling clear, dynamic sound. Liquipel Watersafe™ nano-coating technology protects the M7P during encounters with sweat and the elements, encouraging use during the most vigorous sports and workout activities.

**X7 Plus Wireless Sports In-Ear Headphones with Memory Wire**

Engineered for active lifestyles, the X7 Plus combines high-definition wireless sound with secure, locked-in fit for unparalleled freedom of movement while Liquipel Watersafe™ nano-coating technology provides protection from sweat and the elements.

"The X7 Plus is the latest and most feature-rich offering in a long line of MEE audio sports headphones" said Mike, "with this model we were able to push the battery life to 8 hours of continuous use and vastly improve sweat resistance with the use of Liquipel, making it the most capable sports headphone on the market".

**Connect Universal Dual Headphone/Speaker Bluetooth Wireless Audio Transmitter for TV**

MEE audio's very first product for the connected home, the Connect is an advanced Bluetooth audio transmitter uniquely well-suited for use with TVs. The MEE audio Connect features universal connectivity with digital and analog audio inputs, the ability to stream to two Bluetooth wireless headphones or speakers simultaneously, and aptX technology for high-fidelity streaming with no lip-syncing issues, making it the ultimate HD wireless headphone solution for any shared living room.

To view these demos and other headphone products and accessories, visit the MEE audio booth at CAMEX 2016, located at:

Booth# 2852  
George R. Brown Convention Center  
Booth 2852  
Houston, TX, USA  
Mar 6-8, 2016

Please contact MEE audio for appointments, product availability information, and with any other questions.

###

**About MEE audio**

For more than five years, MEE headphones and earphones have won acclaim from casual listeners and audiophiles alike. Specializing in sports, wireless, and high fidelity headphones, MEE is committed to providing the best user experience, performance, and value with every product in order to deliver Music Enjoyment for Everyone.

*Web: [www.MEEaudio.com](http://www.MEEaudio.com) | Twitter: [@MEEaudio](https://twitter.com/MEEaudio) | Facebook: [www.facebook.com/MEEaudio](http://www.facebook.com/MEEaudio)*

*Instagram: [instagram.com/meeaudio](https://www.instagram.com/meeaudio)*

**For further information please contact:**

Mike Jones

Marketing Director

MEE audio

[marketing@meeaudio.com](mailto:marketing@meeaudio.com)