

FOR IMMEDIATE RELEASE

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New! Scripto® Collegiate Multi-Purpose Lighters
28 Teams Available!



ONTARIO, California-Introducing New! Scripto® Collegiate Multi-Purpose Lighters. Now with 28 teams to choose from including Texas Longhorns, Texas A&M Aggies, Oklahoma Sooners, Georgia Bulldogs, LSU Tigers, Florida Gators, Florida State Seminoles, Arkansas Razorbacks, Oregon Ducks, USC Trojans and last year's champion The Ohio State Buckeyes. These multi-purpose lighters feature the school logo and colors.

The Scripto® Collegiate Multi-Purpose Lighters bring forth style to everyday lighting activities. Perfect for lighting grills, candles, campfires and fireplaces. Whether tailgating at an event or lighting candles at home, show your school spirit with your favorite Scripto® Collegiate Multi-Purpose Lighter! These lighters make great gifts for students, alumni and fans! Fans support their teams 365 days a year!

Available in a variety of display vehicles such as a floor display, counter display, clip strip and open stock. Offered in single pack with a suggested retail price of \$6.99.

Scripto® is one of the most trusted and popular brands of lighters and has been a household name for over 80 years. Lighters can be found in food, drug, mass merchandise, hardware and convenience stores throughout the United States.

For more information, contact Scripto® Customer Service at (800) LIGHTER, email marketing@calicobrands.com or visit us at www.calicobrands.com and like us on www.facebook.com/calicobrandslighters.

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