



BUQU® REDEFINES MOBILE CHARGING WITH INTRODUCTION OF POWER ACCESSORIES PRESENTING A UNIQUE BLEND OF FASHION AND FUNCTION

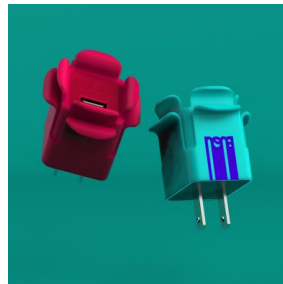
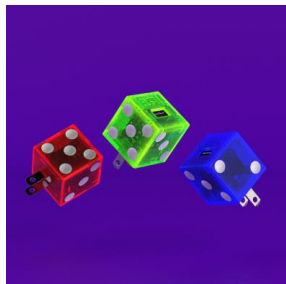
Product Line Offers Premium Quality Power in Playful Colors and Designs Available Spring 2016

CAMARILLO, Calif. (January 6, 2016) – BUQU (short for Be Unique™) creator of premium quality and thoughtfully designed power accessories for smartphones and tablets, today announces the launch of a fresh new line of mobile power accessories. The new BUQU line including mobile batteries, wall chargers, car chargers and USB cables, will be available in spring 2016 at Target retail stores with prices ranging from \$11.99-\$29.99. Developed with a unique and playful product design, BUQU's new line combines stylish designs with premium quality power products. The BUQU product line features distinct designs and fun names:

- Starring Nade™ the grenade, Chubs™ the pig, Bubs™ the ducky and Pina™ the pineapple (infused with a pineapple scent) as USB Power Banks
 - 3,350 mAh Lithium-Ion battery for 100% charge with most phones and 12W (2.4A) output for fastest charging possible
 - Features a carabineer clip for clipping to a backpack, purse or belt loop



- Plug in with Royal™ the crown, Playa™ the dice, Wallflower™ the flower (infused with fresh rose pedal scent) and Glam™ the diamond as USB Wall Chargers
 - 12W (2.4A) output for the fastest charging possible
 - Automatically detects the power needs of your device and works for all USB-chargeable devices, including smartphones & tablets



- Cruise around with Bloom™ the flower, Astro™ the rocket and Bolt™ the lightning bolt as USB Car Chargers
 - Equipped with 12W (2.4A) output for the fastest charging possible
 - Works for all USB-chargeable devices, including smartphones & tablets and plugs into any car power socket



- Cordz™ the Lightning and Micro USB Cables available in 3', 6' and 10' lengths
 - Durable TPU rubber construction
 - Flat braided cable design protects wire cores and resists tangles



“We launched BUQU to make fun and fashionable mobile power accessories that people can depend on,” said Doug Broadhurst, Sr. Director of Marketing & Product Design at BUQU. “We’re stoked to be creating products that are different from everything else out there.”

Each and every BUQU product features a lifetime warranty and is built to last. With each BUQU product created in a distinct design, the items are shareable in that they come a conversation piece and collectible among consumers that will seek to own each different design to match their personalities, outfits or backpacks/handbags.

For more information on BUQU products, please visit www.myBUQU.com.

About BUQU

BUQU (www.myBUQU.com) is a manufacturer of unique power accessories for smartphones and tablets. www.myBUQU.com @buquofficial #beunique

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