

NEWS RELEASE

Inc. 500 Names Beach and Resort Wear Leader Escapada Living to its 2014 List of Fastest-Growing Private Companies in America

Mt. Pleasant, S.C. – August 20, 2014 – Escapada Living, a leader in women's beach and resort wear based out of South Carolina, has been named to the 2014 *Inc.* 500 list of America's fastest-growing private companies.

Inc. magazine measured companies based on their growth from 2011 through 2013. For this period, the beach and resort apparel maker reported 1,210.6 percent growth, and in 2013, \$4.6 million in revenue, a distinction that ranks Escapada at #387 on the list that includes such notable companies as GoPro, Bridger, Fuhu, Tough Mudder, Bowlmor and Lending Club.

Escapada Living is currently available at more than 2,000 international high-end retailers and resorts, as well as at its first signature store – Escapada— in Mt. Pleasant, S.C., which opened in late 2013. The company was founded by Natalia Castillo in 2009 and currently has 21 employees.

"We are extremely pleased to be named to Inc.'s 500 List this year," said Castillo, founder and CEO of Escapada Living. "Since 2009, we've experienced tremendous growth as a company, and our customers' loyalty for our effortless style has been so positive. I'd like to thank our customers and the entire Escapada team for getting us to this milestone."

For more information about Escapada, visit <u>www.escapadaliving.com</u>.

About Escapada Living

Founded by Natalia Castillo in 2009, Escapada Living is a leader in fashionable resort wear and is available at more than 2,000 high-end retailers and resorts throughout the world.

Escapada Living continues to grow its retailers and collections, and in 2014, ranked #387 on the Inc. 500 list of fastest-growing private companies within the United States. Headquartered in Mt. Pleasant, S.C., the company opened its first signature store – Escapada – there in late 2013. For more information about Escapada Living, visit <u>www.escapadaliving.com</u>. <u>www.twitter.com/EscapadaLiving</u> <u>www.pinterest.com/EscapadaLiving</u> <u>www.instagram.com/EscapadaLiving</u>

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