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**Contact: Alex Nye**  
**856-489-8654 x311**  
**alex.nye@smithpublicity.com**

***NFL Team Activity Book Series***  
***College Team Activity Book Series***  
**by Darla Hall**

**ACTIVITY BOOK SERIES TARGETS FOOTBALL'S YOUNGEST FANS**  
**--Author provides fun, engaging activity books and apps that entertain, educate and inspire creativity**

Author Darla Hall needed a gift for a friend's young son during an extended stay in the hospital. But Hall could not find the right gift for this young Crimson Tide fan, so she sat down and created her own. She came up with an Alabama Roll Tide activity book to keep him entertained during his stay. That initial book grew to what is now the ***NFL Team Activity Book Series*** and ***College Team Activity Book Series***, 52 licensed activity books featuring all 32 NFL teams and 20 college teams aimed at entertaining the youngest football fans with exciting and entertaining activities based on their favorite team.

"I sketched out the first book entirely by hand," says Hall. "When I presented it to my friend's hospitalized son, he absolutely loved it – and I knew other children would too! I started out on a mission to create one book to put a smile on one child's face. Now that mission has grown from one book to over 50 books for young football fans across the country. My goal is to provide fun, engaging activity books that entertain, educate and inspire creativity among young football fans."

As Hall's series has grown, so too has her commitment to helping hospitalized children. To date, Hall has donated hundreds of ***NFL*** and ***College Team Activity Books*** to children battling illness and to local children's hospitals. That commitment will grow as Hall continues to use a portion of the proceeds to donate additional copies to children's hospitals.

"Meeting a stranger and doing something nice for them has led me to change my life forever. Each day I hope to put a smile on another child's face," adds Hall.

The ***NFL Team Activity Book*** series is full of games, stickers, puzzles, drawing, mazes, writing prompts, crosswords, dream team player cards, team information and cards. The ***College Team Activity Book*** series is additionally accompanied by a free app from iTunes.

During a fun and heartwarming interview, Hall can expand upon:

- How one hand-written book morphed into a series of over 50 books
- Heartwarming examples of how her books have helped children and the relationships she has built with children and their families as they battle life-threatening illness
- Why she feels so compelled to help children battling illness
- How pro and collegiate athletes inspire young children
- How she knew that her books would be a hit with children
- Why the books are the perfect way to entertain any young football fan this season

**Darla Hall is an author, mother, entrepreneur and owner of In the Sports Zone, LLC. She grew up loving professional football and playing sports. She was nicknamed, “Mighty Mo” in her elementary years because she was the smallest on the team and when they would move into the infield, she would hit it over their heads for a homerun! A native of Indiana, Hall is a graduate of Ball State University.**

**Hall has donated over 500 books to children in local hospitals. She visits children and finds ways to help their families during their struggles. Her mission is to use the books and apps that she has created to make kids who are struggling with an illness smile.**

**Hall resides in Vestavia, AL with her husband and four children. For more information, please visit [www.inthesportszone.com](http://www.inthesportszone.com).**

**The NFL books were created by Darla Hall for National Design, the licensed manufacturer of the National Football League. Ingram Publisher Services is handling sales and distribution for the company.**

***NFL Team Activity Books and College Team Activity Books are available at [www.inthesportszone.com](http://www.inthesportszone.com), [Barnes & Noble](#), [Amazon](#) and other local retailers.***

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