



**FOR IMMEDIATE
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Contact:

Victoria Zambito
SVP, Corporate Communications
Vector Solutions
813.864.2593

victoria.zambito@vector-solutions.com

**TeachPoint's New Video Observation Tool Improves Flexibility and Collaboration
in K-12 Teacher Evaluation and Coaching**

*Video Observation Enables Self-Reflection, Peer Collaboration, and Actionable
Feedback to Improve Professional Growth and Teaching Effectiveness*

Cincinnati, Ohio (October 3, 2017) – TeachPoint, developer of leading educator evaluation and professional development tracking solutions, today announced the launch of its new video observation tool to enhance coaching and educator self-reflection as well as strengthen collaboration between the educator and his or her evaluator, coach, or peer. The new video observation feature has been introduced in the [TeachPoint Educator Evaluation Solution](#), now part of [Scenario Learning](#), a [Vector Solutions](#) brand.

The advanced feature in the TeachPoint Educator Evaluation Solution allows users to incorporate video observation into any form or component of their evaluation process—from self-reflection to peer coaching to formal observations. This enables multiple stakeholders to add personal reflection notes or coaching comments at specific time-stamped locations in the recorded video, fostering more meaningful feedback focused on improving instruction.

"By permitting teachers to record lessons, the conversations about instructional practices have improved because the video evidence supports what was observed. The videos can also serve as a model for other teachers to emulate," said Tim Teehan, Superintendent of Schools, Somerville Public Schools, New Jersey.

At Somerville Public Schools almost 90% of the teachers are already using video observations in lieu of announced observations. The flexibility of video observation saves time, eliminating scheduling complexities, and allows administrators to view video observations when they have focused time to provide feedback.

"We believe that every student deserves a great education, and our goal is to empower educators with intuitive solutions that improve professional growth and teaching effectiveness," stated Chris Dunn, Vice President of Product Development for TeachPoint. "Our Educator Evaluation Solution was developed in partnership with school districts and customer input continues to drive product enhancements. We're

pleased to make the new video observation feature available to our customers to help improve instruction by making reflection and feedback more accessible, immediate, and actionable.”

The award-winning TeachPoint Educator Evaluation Solution is helping over 2,300 schools and districts across the country easily manage professional growth and performance by: managing all observations, evaluation documents, and evidence online; customizing forms, workflows, and rubrics to meet district-specific needs; tracking progress and managing compliance with evaluator dashboards; driving professional development decisions and coaching conversations with actionable reports; and seamlessly integrating with the [TeachPoint Professional Development Tracking Solution](#).

For more information on the TeachPoint Educator Evaluation Solution, please call 1-866-202-9455 or email info@goteachpoint.com.

About Scenario Learning

[Scenario Learning](#), a [Vector Solutions](#) brand, is a leading developer of award-winning safety and compliance solutions that help create safer and more inclusive schools and colleges. Best known for the SafeSchools product line, the brand’s online product portfolio for the education market includes management solutions for staff and student training, bullying/incident reporting, accident reporting, SDS management, Special Education professional development, and [TeachPoint's](#) state-of-the-art educator evaluation and professional development tracking solutions. For more information, visit www.scenariolearning.com. Follow us on Twitter [@SafeSchoolsNews](https://twitter.com/SafeSchoolsNews) and on Facebook at: www.facebook.com/scenariolearning.

About Vector Solutions

[Vector Solutions](#), a leader in eLearning and performance support, provides award-winning SaaS solutions for the architecture, engineering, construction (AEC), industrial, facilities management, public safety, IT, and education industries. Its brands, [RedVector](#), [TargetSolutions](#), and [Scenario Learning](#), deliver continuing education (CE), training, technology, and performance management solutions using the latest innovations in learning and technology to create safer, more capable, and more compliant organizations. Its extensive online and mobile learning library exceeds more than 5,000 courses written by 200 subject matter experts and reaches over 5 million professionals worldwide. The company was founded in 1999 and is headquartered in Tampa, Florida. For more information, visit www.vector-solutions.com. Follow us on Twitter [@VectorPerform](https://twitter.com/VectorPerform) and on Facebook at: www.facebook.com/VectorPerformance.

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