KinderLab Robotics, Inc.
7 Sun Street
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KinderLab Robotics Announces New Marker Extension Set for KIBO Robot Kit

New accessory enables young children to program their KIBO robot to draw, developing STEAM skills

(Waltham, MA) November 15, 2017 — KinderLab Robotics has expanded its KIBO™ family of products by announcing the new Marker Extension Set, which enables the KIBO robot to draw as it moves. Children using KIBO can use code to create art or geometric shapes, and to document the adventurous travels of their KIBO robot. Specifically designed for young children, KIBO lets them build, code, decorate, and bring their own robot to life—without requiring screen-time of any kind.

Using the Marker Extension Set, kids can turn their KIBO robot into a programmable artist. The child designs "code" for what they want their KIBO to draw by pegging together a sequence of illustrated wooden programming blocks, and then scanning them with the scanner built into the robot's body. With the markers attached, the Marker Extension Set enables KIBO to draw as it moves according to the child's code.

Mitch Rosenberg, the CEO of KinderLab Robotics, Inc. said, "*We continue to make products which enable playful STEAM learning that is age-appropriate for young children. Our new Marker Extension Set is a perfect complement to our KIBO robot because it provides fun, creative ways to get kids, parents, and educators excited about learning with robotics. We know kids will love watching their KIBO create drawings.*"

The Marker Extension Set attaches to the KIBO body, providing fixed and pivoting attachment points, or "arms" that hold the included washable markers (or your own markers). Attach an arm using the fixed attachment and the marker it holds will draw precisely; attach an arm using a pivoting attachment and the marker it holds will swing freely as it draws. Multiple arm attachment points give children lots of options to explore different drawing styles and line qualities. The opportunities for young children to explore sequences, motion, and art designs are endless.

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The Marker Extension Set includes the Marker body, three arms for holding markers, and three washable markers; it is priced at $35 and available at the KinderLab Robotics web store. Additional markers and arms are also available.

About KinderLab Robotics, Inc.

KinderLab Robotics is the creator of KIBO, a robot kit based on 15 years of child development research, that enables young children to build, program, decorate, and run their own robot. Developed by Dr. Marina Umaschi Bers at Tufts University specifically for teachers, KIBO is used in 50 countries and has proven efficacy in helping kids learn STEAM—and get excited about it! KinderLab offers a complete suite of teaching materials that help integrate STEAM elements into a wide range of curricula, including art, cultural studies, and reading literacy. KIBO is a GOLD Winner of the 2017 Parents' Choice Award in the Toy Category, and a Finalist in The Tech Edvocate "Best Early Childhood Education App/Tool" category.

For more information, please visit KinderLabRobotics.com.

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