"Managing the workload has become very inefficient."

- Monte Kasten, CEO

Healthcare Starz

Case Study

A healthcare staffing company experiencing rapid growth implemented JobRobotix to optimize and enhance its workflow process to increase placement accuracy and efficiency.

HEALTHCARE STAFFING: JOB AGGREGATION SOFTWARE FOR AUTOMATING ADMINISTRATIVE TASKS

Like most industries today, healthcare is going through a handful of transformations that are influencing hiring and recruitment. According to Wise Guy Reports, the U.S. healthcare staffing market is expected to grow at a compound annual rate of nearly 14 percent over the next five years to reach approximately $28 billion in revenue.

However, with expansion comes complexity. As the industry continues to grow and evolve, it is creating a number of changes for many companies within the field - one of them being increased competition.

A CHANGING AND CHALLENGING LANDSCAPE

Healthcare Starz, a mid-size staffing company that connects traveling healthcare professionals to hospitals all over the country, recently recognized the need to adapt to the increasingly competitive landscape.

More specifically, Monte Kasten, Healthcare Starz CEO, realized that, as vendor management systems and managed service providers continue to take over as the sole-source manager of hospital staffing needs,

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...it's taking away a lot of the personal relationships agencies have with clients and causing more administrative burdens.

"Agencies often have to log into as many as 15 different portals just to see what jobs are available when talking to potential candidates. It's become a real dauting task to keep up with and managing the workload has become very inefficient," Kasten said.

THE NEED TO MINIMIZE ADMINISTRATIVE BURDEN

Traditionally, after logging into each of its job portals, the staffing agency would download all the jobs into an Excel spreadsheet. In addition from being a time-consuming process in itself, the task was further complicated by the portals all being formatted differently - with some not allowing the jobs to be downloaded at all.

"It would take an inordinate amount of administraive time in-house to aggregate all of those open jobs and take out he ones that were closed," Kasten said.

This is what drove Healthcare Starz to seek a new solution - one Kasten had been hoping to find for a long time, so he was thrilled when he was presented with the opportunity to beta-test JobRobotix software.

JobRobotix essentially created a blackbox interface that enabled the healthcare staffing agency to get jobs from all of its portals in real-time and, through software programming, aggregated them into a list to integrate with the Healthcare Starz database managment system for posting to its website.

SOFTWARE SOLUTION FOR STREAMLINING STAFFING NEEDS

Already, Healthcare Starz has seen a wide range of benefits. One of the biggest has been the **decrease in staff frustration levels**. Employees are now able to know for sure the jobs they look at are current; they no longer have to question whether they're open or closed. They can also further verify the information by looking up the exact portal the job came from.

Before, administrative employees would spend as much as 10 hours aggregating jobs. Now they no longer have to go through all the different portals. The amount of time JobRobotix has allowed the agency to save also translates to **decreased labor costs**.

Thanks to JobRobotix, Healthcare Starz was able to optimze and enhance its workflow processes and automate administrative tasks to better serve its clients.

JobRobotix

Contact us for a free demo today!

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